



Project Goals and Objectives

The plan for the corridor is intended to meet four *project goals* that conform to Federal and state standards for corridor plans and to direction in the Missoula Metropolitan Planning Organization's current transportation plans. A set of *project objectives* further define how each goal will be achieved.

1

Improve safety for all users

- Reduce crash frequency/severity
- Increase safe pedestrian and bicycle facilities
- Reduce conflicts among modes

2

Improve roadway operation and access management

- Create designated spaces for non-motorized transportation
- Develop parking solutions
- Preserve roadway capacity
- Provide safe and convenient access between public roadways and adjacent land
- Educate landowners on the benefits of access management
- Utilize complete streets design principles
- Reduce intersection congestion for existing and future demands
- Incorporate flexibility for future change and redevelopment

3

Expand multimodal transportation

- Improve pedestrian facilities
- Improve connections to businesses, neighborhoods, recreational amenities, and downtown
- Minimize adverse impacts on traffic flow and intersection operations
- Improve bicycle facilities
- Improve transit stop amenities
- Design with flexibility for changing technology and mobility options
- Reduce conflicts between transportation modes
- Facilitate pedestrian access to transit
- Provide accessible transportation facilities that improve mobility

4

Preserve, protect, & enhance the unique character of each segment

- Recognize the environmental, cultural, recreational, and agricultural nature of individual segments
- Consider attractive, pedestrian-friendly design features
- Increase public spaces and amenities
- Promote livability
- Focus on place and place making
- Support area economic vitality and growth of commercial and residential areas
- Improve streetscape aesthetics